



THE SAVOY COMPANY 2020

Program Sponsorship and Advertising

Play your part in a Philadelphia institution by supporting our 2020 production!

The Savoy Company relies on its sponsors and advertisers to present its beloved productions while also supporting music education and local charities. Without your support, the show would not go on. To sponsor this year's production or to advertise in the program, please complete the form below and return it to us with your payment.

Your sponsorship will be gratefully acknowledged in the program.

Ad specifications are located on the reverse side of this form. Please contact us if you need more information at savoy@savoy.org or (215) 735-7161. Thank you for your generous support!

Sponsorships (deadline March 27, 2020)

Founder's Circle _____
(\$1,500 & up)

Benefactor's Circle _____
(\$1,000 - \$1,499)

President's Circle _____
(\$750 - \$999)

Producer's Circle _____
(\$500 - \$749)

Director's Circle _____
(\$250 - \$499)

Friend's Circle _____
(\$100 - \$249)

Other Amount _____

Advertisements (deadline March 20, 2020)

Use my ad from last year _____

Back Cover in Color (4.75"x7.25") _____
(\$1,000 minimum bid)

Inside Cover in Color (4.75"x7.25") _____
(\$750 minimum bid)

Full Page (4.75"x7.25") _____
(\$350)

Half Page (4.75"x3.5") _____
(\$225)

Quarter Page (4.75"x1.6") _____
(\$150)

Typesetting (if needed) _____
(Additional \$75)

Authorizing Information (Please Print)

Name: _____
(As it will appear in the program)

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ e-mail: _____

Signature: _____ Date: _____
(Required)

Print Name: _____

Additional Requests

Make my donation anonymous

My donation is in memory of: _____

Please send me ticket information

Please include a link to my company's URL on Savoy's website: _____

The Savoy Company (Fed ID# 23-9289477) is a 501(c)(3) non-profit institution as determined by the IRS and the Commonwealth of Pennsylvania. Contributions to The Savoy Company are deductible to the extent permitted by law. A copy of the official registration and financial information may be obtained from the PA department of State by calling toll free within PA (800)732-0999. Registration does not imply endorsement.



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Advertising Specifications

<p>Full Page (4.75" x 7.25")</p> <p>\$350</p>
<p>Half Page (4.75" x 3.5")</p> <p>\$225</p>
<p>Quarter Page (4.75" x 1.6")</p> <p>\$150</p>

Artwork should be e-mailed to savoy@savoy.org. The format for the ad should be PDF or JPEG. We suggest the resolution be no less than 250 pixels per inch.

The cover page ads will print in color. All other ads will print in black ink. The finished size of a page is 5.5" x 8.5".

Prices quotes are for printable art. We will attempt to fix ads, but if we are unable to do so we will contact you (if time permits). If we are still unable to fix the problem or if we do not receive ad copy by the deadline, you will be listed as a sponsor.

We are happy to design or type-set your ad for an additional \$75 fee.

Questions?

Email: savoy@savoy.org

Web: www.savoy.org

Voicemail: (215) 735-7161

The Savoy Company

P.O. Box 59150

Philadelphia, PA 19102-9150